



**REGIONS RISING NATIONAL SUMMIT
13 – 14 SEPTEMBER 2023**

SHIFTING OUR GAZE

Hotel Realm

Canberra, Australian Capital Territory
Ngunnawal and Ngambri Country

Partnership Opportunities



**REGIONAL
AUSTRALIA
INSTITUTE**

ABOUT THE RAI

Established in 2011, the Regional Australia Institute is the nation's first and only independent think tank dedicated to empowering our regions to thrive.

With the benefit of more than a decade of research into the most fundamental parts of regional living, in 2022 the RAI developed a 10-year framework to guide regional Australia's growth.

The Regionalisation Ambition 2032 – A Framework to Rebalance the Nation charts 20 goals across five pillars: Population; Jobs & Skills; Liveability; Productivity & Innovation; Sustainability & Resilience.

At the heart of the plan is a target to increase regional Australia's population to 11 million by 2032 – up from 9.4 million today.

The work of the Institute is made possible through research partnerships with Federal and State governments, philanthropic funding and our members.

Our members include Australia's leading businesses with influence and impact in regional Australia and grass roots organisations including local government associations and economic development organisations

The RAI exists to provide decision-makers at all levels of government, industry and community the information they need to ensure the best outcomes for regional Australia.

THROUGH LEADERSHIP AND RESEARCH THE RAI IS REPLACING MYTHS AND STEREOTYPES WITH FACTS AND KNOWLEDGE.



ACKNOWLEDGMENT OF COUNTRY

The Regional Australia Institute acknowledges all Traditional Custodians across this vast land. We respect Elders past and present and are grateful for the enrichment such living cultures bring to our lives.

ABOUT THE NATIONAL SUMMIT

Regions Rising National Summit is the nation's flagship annual regional event hosted over two days on Ngunnawal and Ngambri Country – Canberra.

In exploring this year's theme **Shifting Our Gaze**, the RAI will lead a conversation with the nation's biggest names in thought-leadership, industry, investment and advocacy.

Our line-up of nation-shaping keynote and panel speakers will inspire and challenge the audience to elevate the positioning and profile of regional Australia in the hearts and minds of decision makers – at all levels.

The agenda will advance an end to city-centric policy approaches and explore a long overdue elevation of regional voices and local-led solutions.

Through a regional lens, we'll fix our gaze firmly on the big national issues:

Population movement and migration

Inclusivity and diversity

Energy transition & a reduced emissions future

Skills of the future and a fluid job market

Housing and health

National productivity growth

The overarching guiding light is RAI's *Regionalisation Ambition 2032 - A Framework to Rebalance the Nation*. The Ambition sets 20 goals spanning across the fundamental elements of regional living.

One year on from its launch, the RAI will release the *Regionalisation Ambition Report Card*, a pulse check of the momentum and barriers to the work needed to once and for all: **rebalance the nation**.

The RAI's National Summit is an unparalleled date on the nation's calendar when regional Australia's leading minds converge on Canberra. The event is brought together by our Summit Dinner on the evening of Day 1.

Attracting 300 delegates, Regions Rising is the ideal chance to combine networking; learning; business and fun. This year, Regions Rising is in a Parliament sitting week.

THE CHANCE TO PARTNER WITH THE RAI ON THIS FLAGSHIP EVENT IS AN OPPORTUNITY FOR YOUR ORGANISATION TO DEMONSTRATE ITS COMMITMENT TO REGIONAL AUSTRALIA AND TO JOIN WITH THE RAI IN LEADING A TRANSFORMATION OF HOW REGIONAL GROWTH IS PLANNED FOR AND PRIORITISED.



OUR PROGRAM

The Regions Rising National Summit program will feature engaging keynote addresses from our nation's politicians, inspiring thought leaders and changemakers. A series of panels will address the key pillars of our Rebalance the Nation Framework, telling the stories of our regional areas' challenges and success stories and provide guests with a wealth of knowledge to help drive change in their regions and businesses.



Wednesday 13 September

- Welcome to Country
- Introduce Minister: RAI Chair, Christian Zahra
- Ministerial address
- Opening address: RAI CEO Liz Ritchie
- Panel session 1

Morning Tea

- Keynote address
- Panel session 2

Lunch

- Keynote address
- Panel session 3
- Panel session 4

Afternoon tea

- Panel session 5
- 'In conversation'

National Summit Dinner

- Welcome
- Dinner service
- RAI welcome chairman Christian Zahra
- Keynote address
- Entertainment

Thursday 14 September

- Welcome
- Shadow minister address
- Keynote address
- Panel session 6

Morning Tea

- Keynote address
- Panel session 7

Lunch

- Keynote address
- Panel session 8
- 'In conversation'

Afternoon tea

- Panel session 9
- Keynote address
- Closing remarks

OUR SPEAKERS

The Regions Rising National Summit will bring together a stellar line-up of influential and inspiring speakers from across Government, corporate Australia and, most importantly, regional Australia.



Liz Ritchie
Chief Executive Officer
Regional Australia Institute



Dr. Kim Houghton
Chief Economist
Regional Australia Institute



The Hon. Catherine King MP
Minister for Infrastructure,
Transport, Regional
Development and Local
Government



The Hon. Kristy McBain MP
Member for Eden-Monaro
Minister for Regional
Development, Local
Government and Territories



Alison Lloyd-Wright
Deputy Chief Executive
Department of Premier and
Cabinet SA



Luke Achterstraat
Chief Executive Officer
Council of Small Business
Organisations Australia



Kieren Dell
Chair
Regional Development
Mid North Coast



John Barraclough
Founder & Executive Chairman
UAG Bio Nutrients



Ben Barlow
Managing Director
New Edge Microbials



Joseph Mitchell
Assistant Secretary
Australian Council of
Trade Unions (ACTU)



Rebecca Fox
Secretary
Department of Regional NSW



Tony Cook PSM
Secretary
Department of Education



Sonia Henry
General Practitioner
and Author



Adam Davids
Founder
First Nations Equity Partners



Prof. Steve Robson
President
Australian Medical Association

NATIONAL SERIES SPONSOR

\$125K (+GST) PER ANNUM
FOR TWO YEARS
ONE OPPORTUNITY LEFT



The RAI is seeking a second National Series Partner to join with us in delivering our flagship National Summit and to support our annual state-based Regions Rising one-day events.

This opportunity is best suited to an organisation who is deeply committed to a more prosperous, more equitable future for regional Australia and to RAI's goal to 'Rebalance the Nation'. The National Series Partnership is the chance to put your organisation's leaders on stage at the forums that shape the nation's regional agenda. It is your chance to align your brand with RAI's commitment to elevating discussion and debate on regional Australia. **This is a two-year partnership.**

National Series Partners are limited to x2 positions. This offering is the second position with the other held by returning partner, nbn co.

- Our National Series Partners are at the heart of the RAI's research-led, evidence-based national conversation on the fundamental parts of regional living: Population; **Jobs & Skills; Liveability; Productivity & Innovation; Sustainability & Resilience**

Benefits include:

- One of two partners, recognised as the lead sponsor on Regions Rising two-day National Summit (2023 & 2024) in Canberra and six state-based one-day events (2023 & 2024)
- A 20-minute keynote address CEO or otherwise appropriate keynote speaker at 8 events over 24 months
- The option to moderate one or more sessions at each event
- The opportunity to welcome the invited (federal or state) Minister
- Sponsorship acknowledgment in all Regions Rising promotional materials – print and digital
- A full-page sponsor advertisement in the Summit Program and premier sponsor placement on the virtual platform
- Opportunity to provide up to two (2) corporate promotional items at the event for inclusion in the participant satchel
- Exclusive networking opportunities with RAI members and key stakeholders as appropriate.
- Two (2) VIP seats at each event
- One (1) corporate table of eight (8) seats at all events including the Summit Dinner
- 25% discount on additional tickets purchased for other staff attending
- Input into program curation and focus
- Brand awareness and profiling opportunities with RAI's target market of federal and state politicians, senior representations from business, government, academia, peak bodies and community organisations
- Two-year commitment valued at \$125k + GST per annum

***THE ABOVE SHOULD BE VIEWED AS A GUIDE ONLY, THE RAI WORKS WITH OUR PARTNERS TO CREATE BESPOKE PACKAGES TO SUIT OUR SPONSORS' OBJECTIVES. WE'D LOVE TO HEAR YOUR GOOD IDEAS FOR HOW WE CAN WORK TOGETHER!**

NATIONAL SUMMIT PLATNIUM

\$50,000 (+GST)



As a Platinum Sponsor, your organisation's profile will be front and centre of Regions Rising National Summit 2023. You will join RAI's two National Series Partners as the lead sponsors of Summit 2023. The RAI will collaborate with you to tailor a bespoke sponsorship package that reflects your objectives and ensures your commitment to regional Australia is recognised.

Benefits include:

- Opportunity to introduce a keynote speaker and acknowledgment at the Summit opening session
- A 15-minute keynote speaker opportunity and opportunity to facilitate one expert panel session
- Two (2) VIP seats for both days of the Summit
- Eight (8) complimentary full conference registrations including Summit sessions and Summit Dinner
- Opportunity to purchase additional full conference registration at a 25% discount
- Logo placement on all print digital assets at the National Summit including holding slides
- Platinum sponsor acknowledgement in all National Summit EDMs with a dedicated EDM sent to RAI Members on signing
- Opportunity to provide up to two (2) corporate promotional items at the event for inclusion in the participant satchel
- Exclusive networking opportunities facilitated by the RAI with key stakeholders and thought leaders
- Brand awareness and profiling opportunities with the RAI's target market of federal and state politicians, senior representations from business government, academia, peak bodies and community organisations.
- Acknowledgement, tagging on LinkedIn and Facebook



EXCLUSIVE NATION DINNER PARTNER

\$30,000 (+GST)

The exclusive Regions Rising 2023 Dinner Partner sponsorship is an opportunity not to be missed. Hosted in a Federal Parliament sitting week, this year's Summit Dinner, will include a line-up of Ministers and MPs in an audience of 400 people. Delegate surveys continue to confirm the Dinner as a Summit highlight. The Dinner is punctuated by a high-profile keynote address and unique regionally-sourced entertainment.

Benefits include:

- Exclusive naming rights of the National Summit Dinner
- 10-minute keynote address from your Chair, CEO or another appropriate representative
- Opportunity to introduce the other high-profile keynote speakers
- Chair, CEO or another appropriate representative seated next to invited Minister
- x2 Summit Dinner tables (16 tickets)
- One (1) corporate table of eight (8) two-day Summit registrations
- 25% discount on further two-day Summit and/or Summit dinner registrations
- Sponsorship acknowledge in all Regions Rising promotional materials – print and digital
- A full-page sponsor advertisement in the Summit Program and premier sponsor placement on the virtual platform
- Logo on all event signage and visual displays including holdings slides in each session
- Opportunity to provide up to two (2) corporate promotional items at the event for inclusion in the participant satchel
- Sponsor profile included in RAI monthly and weekly EDMs and event email communications
- Exclusive networking opportunities with RAI members and key stakeholders as appropriate

GOLD SPONSOR

\$25,000 (+GST)



National Summit Gold sponsorship is ideal for organisations with a particular priority issue or theme and who seek to align their brand the RAI's goal to 'rebalance the nation'. Work with RAI to curate a panel session that extends your business objectives!

Benefits include:

- Opportunity to deliver a five minute opening address for the agreed session and to facilitate the session panel
- logo to be included on holding slides for the session
- Two (2) VIP seats for both days of the National Summit
- Six (6) complimentary full conference registrations including Summit sessions and Summit Dinner
- Opportunity to purchase additional full conference registrations at a 25% discount
- A half-page sponsor advertisement in the Summit Program and Gold Sponsor placement on the virtual platform
- Acknowledgement as a Gold Sponsor on all digital assets at the National Summit
- Logo displayed as a Gold Sponsor on all print material produced for the National Summit
- Logo displayed as a Gold Sponsor on Summit webpage
- Acknowledgement in four (4) National Summit EDM's distributed by the RAI
- Provide (2) corporate promotional items at the event for inclusion in the participant satchel
- Showcase your brand and enhance reputation through alignment with the RAI's commitment to elevating discussion and debate on regional Australia
- Acknowledgement and tagging on social media



SILVER SPONSOR

\$15,000 (+GST)

Options are subject to availability and will be provided on a first in first serve basis.

Silver Sponsorship is a fantastic option to support the Regions Rising National Summit's invaluable networking opportunities. Collaborate with RAI on innovative ways to get the most out of your conversation with Summit delegates.

Benefits include:

Exclusive naming rights for one (1) of the National Summit networking and/or participant experience offerings (excluding the Summit Dinner).

Networking Lunch Sponsor (2 available)

As a Networking Lunch Sponsor you will have exclusive naming rights for one of the lunch sessions. Sponsors will be acknowledged by the MC prior to the lunch break and can display up to two (2) promotional banners in the lunch meeting space. Sponsors have the opportunity to showcase a 10 min video reel in the main auditorium and on the virtual platform during the lunch session.

Digital Sponsor (1 available)

As the National Summit Digital Sponsor you will have the opportunity to have your Corporate logo recognised on the Virtual delegate platform. As the Summit Digital Sponsor your logo will be featured ahead of any digital interaction that is facilitated during the Summit

(For example, interactive polling, survey questions).

Silver sponsors also benefit from:

- Four (4) complimentary full conference registrations including Summit sessions and Summit Dinner.
- Purchase additional full conference registration at a 25% discount
- Quarter page sponsor advertisement in the Summit Program and silver sponsor placement on the virtual platform
- Acknowledgment as a Silver Sponsor on all digital assets at the National Summit
- Logo displayed as a Silver Sponsor on all print material produced for National Summit.
- Logo displayed as a Silver Sponsor on National Summit webpage
- Silver Sponsor acknowledged in four (4) National Summit EDMs.

BRONZE SPONSOR

\$8,000 (+GST)



Our bronze sponsors power the features that ensure delegates remain caffeinated, nourished, and connected! These opportunities are high profile and high impact and great bang for buck! Bronze sponsorships are typically the first to be secured early, so don't delay!

Benefits include:

Exclusive naming rights for one (1) of the National Summit participant experience offerings (described below).

Lanyard Sponsor (Exclusive)

As the National Summit Lanyard Sponsor your organisation will have exclusive naming rights on the delegate lanyard. Your Corporate logo will be included on the lanyard name badge.

Satchel Sponsor (Exclusive)

Maximise your exposure and showcase your brand with exclusive naming rights for the delegate satchel. The satchel will feature the National Summit logo and Satchel Sponsor Corporate logo. Satchel Sponsors can also include two (2) promotional items/inserts.

Coffee Cart Sponsor (2 available)

Located in high traffic areas at in the heart of the Conference networking space, Bronze sponsors have the opportunity to secure exclusive coffee cart naming rights over both days of the Summit. The coffee carts will be branded with the Sponsor's Corporate logo and there is an opportunity to feature up to one (1) pull up promotional banners next to the coffee cart (space permitting).

Morning and Afternoon Tea break Sponsor (2 available)

As the Morning or Afternoon Tea Sponsor your organisation will have exclusive naming rights for either the morning or afternoon tea sessions over the two days of the Summit. Sponsors will be acknowledged by the MC prior to the breaks and can display up to one (1) promotional banners in morning/afternoon tea space. Sponsors have the opportunity to showcase a 10 min video reel in the main auditorium and on the virtual platform during the break.

Bronze Sponsors also benefit from:

- Two (2) complimentary full conference registrations including Summit sessions, Gala Cocktail event and masterclasses
- Opportunity to purchase additional full conference registrations at a 10% discount
- Acknowledgment as a Bronze Sponsor on all digital assets at the National Summit
- Promotion as a Bronze Sponsor on all National Summit promotional material (both print and online)
- Logo displayed as a Bronze Sponsor on Summit webpage.

BOOKING FORM



Title:	First Name:	Last Name:
Organisation:	Position:	
Postal address:	State:	Postcode:
Phone: Email:		

Sponsorship Booking

- Platinum Sponsor \$50,000 + GST Gold Sponsor \$30,000 + GST
 Silver Sponsor \$20,000 + GST Bronze Sponsor \$8,000 + GST

Payment Summary

50% deposit is required at the time of booking. The balance of payment is due by 31st August 2023

Total amount to be invoiced: \$

Please send completed form with payment to: membership@regionalaustralia.org.au

Payment Details

- I agree to the Terms and Conditions
 I wish to pay by Electronic Funds Transfer. An invoice will be sent for processing and bank details will be included on the tax invoice

Bank Details - BSB: 012-964 Account Number: 266000251 Account Name: Regional Australia Institute

- I wish to pay by credit card and authorise the amount of \$_____ to be charged to my credit card.

Please Charge my: MasterCard Visa

Card Number: Exp Date: /

Card Holder Name:

Card Holder Signature:



**REGIONAL
AUSTRALIA
INSTITUTE**

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TERMS & CONDITIONS

By purchasing a sponsorship package for the Regions Rising National Summit, you are agreeing to the full terms and conditions of the sponsorship. Sponsorship packages will be allocated in order of receipt of the application form and 50% deposit. Full payment must be received by 31st August 2023. All deposits are non-refundable.

Cancellations must be made in writing and forwarded to Contact Laureta.Wallace@regionalaustralia.org.au.

For cancellation requests received prior to 31st July 2023, organisations will be held liable for 50% of the total sponsorship and/or exhibition commitment.

For cancellation requests received after this time, organisations will be held accountable for the full balance of their sponsorship.

The Organisers (RAI) and the Venue accept no liability for personal accident nor loss or damage suffered by any participant, accompanying person, invited observer or any other person by whatever means.

Neither do we accept liability for any equipment, software or other goods of whatever form brought to the Summit. It is recommended that all valuable items are locked down or removed when the booth is unoccupied. All sponsors are responsible for obtaining insurance for their equipment in transit to and from the conference and at the conference venue.

The Organisers reserve the right to alter the floor plan at their discretion.

Exhibits and/or displays must not be dismantled either partially or in total before the closing time on the last day of the exhibition.

The Organisers reserve the right to change the venue and duration if exceptional circumstances demand at their discretion. The Sponsor will indemnify the Organisers in respect of any claims and demands in respect thereof. The Sponsor must take out adequate insurance in respect of all claims.